

# Sitecore Cognitive Services

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#sugcon



**SUGCON**  
EUROPE 2017



# Microsoft Cognitive Services

- 29 Categories
- Text, Audio, Video, Images
- Public Machine Learning APIs
- Free Tier
- Rate Limited
- Separate Service Accounts

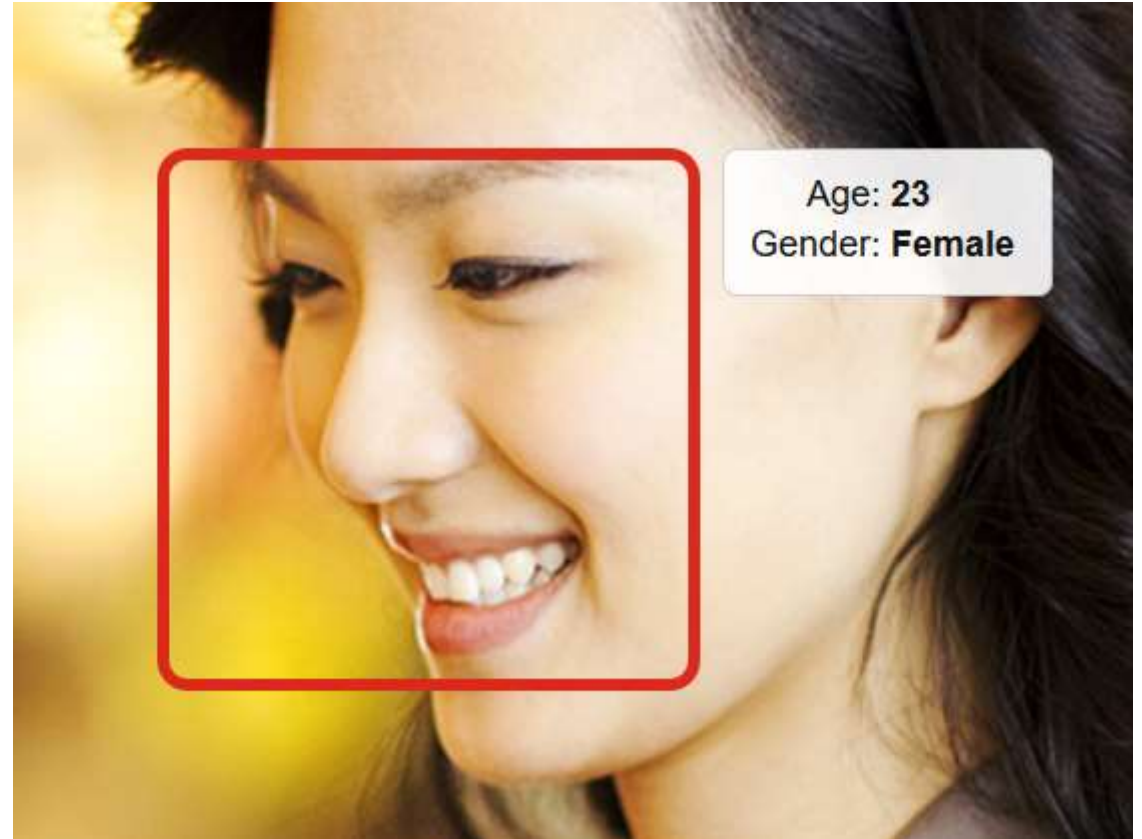




## Content Management System



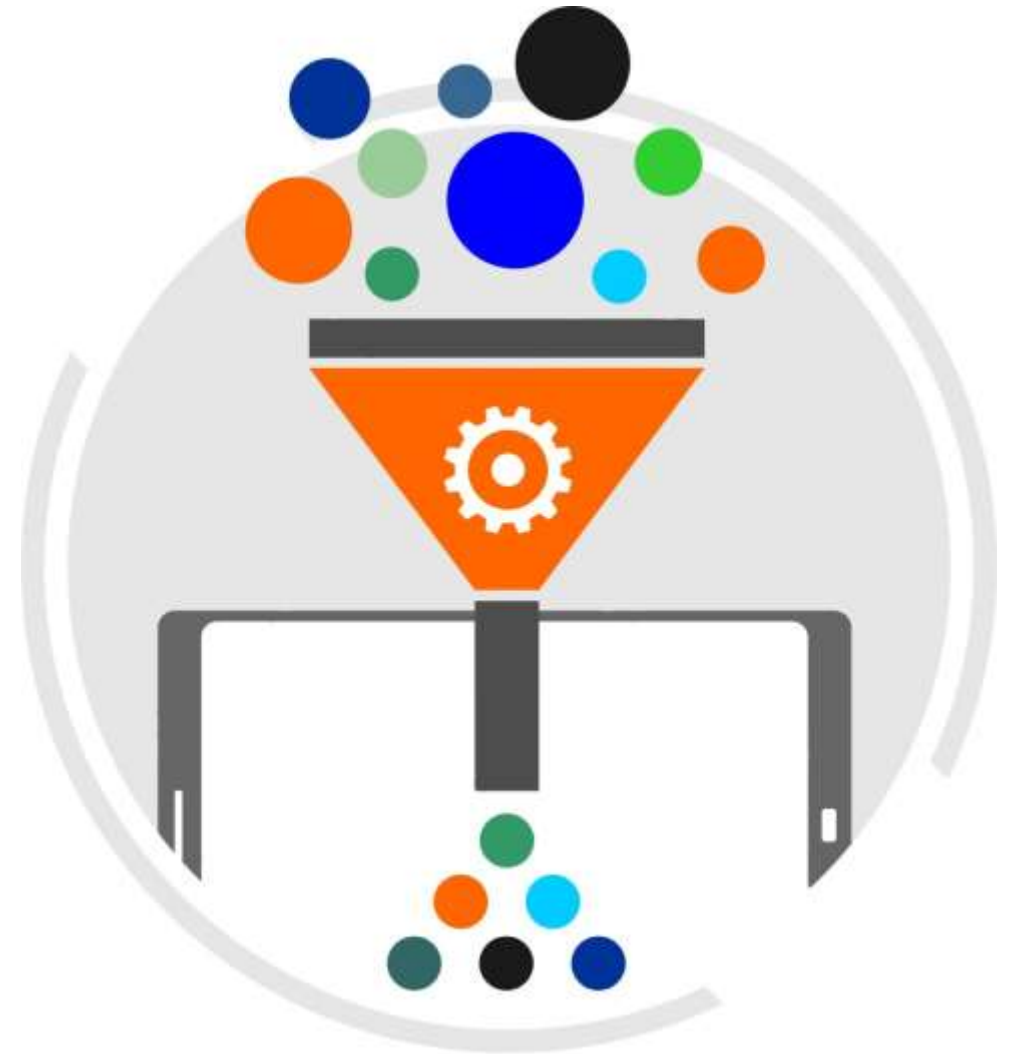
- Unlock Media Library
- Explore, Search, Filter
- Understand Images



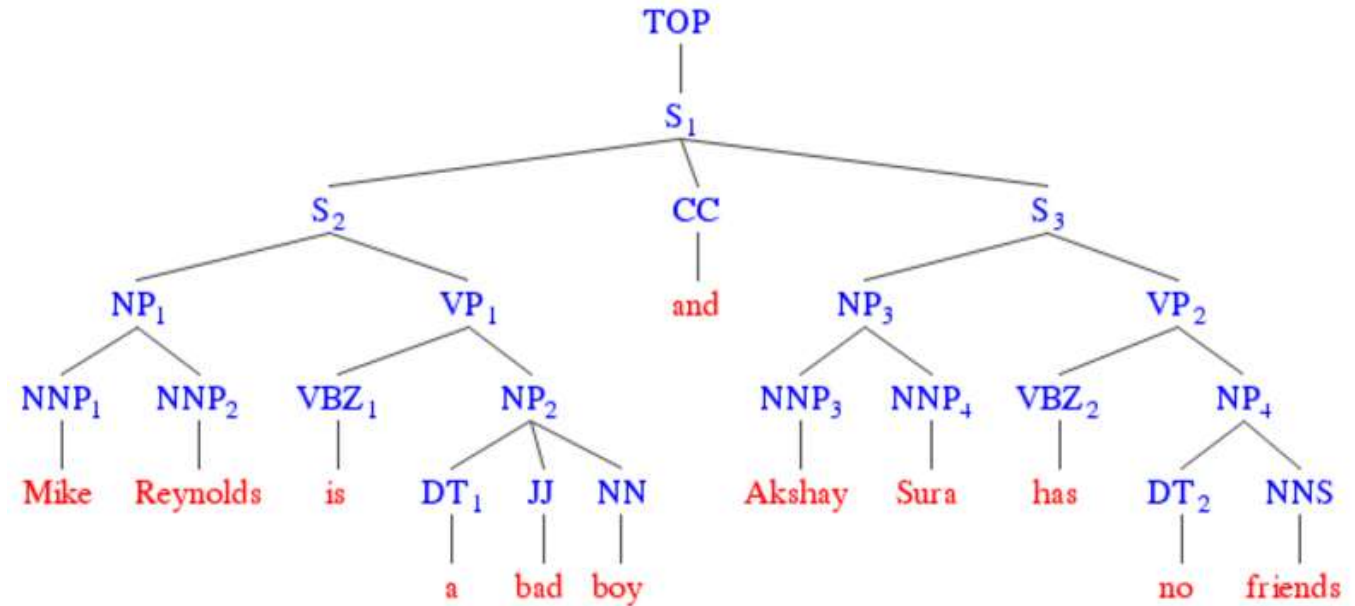
- New Customer Tools
- Help Content Editors!
- Content Pairing



- Handle User Generated Content
- Categorize Media
- Language Specific

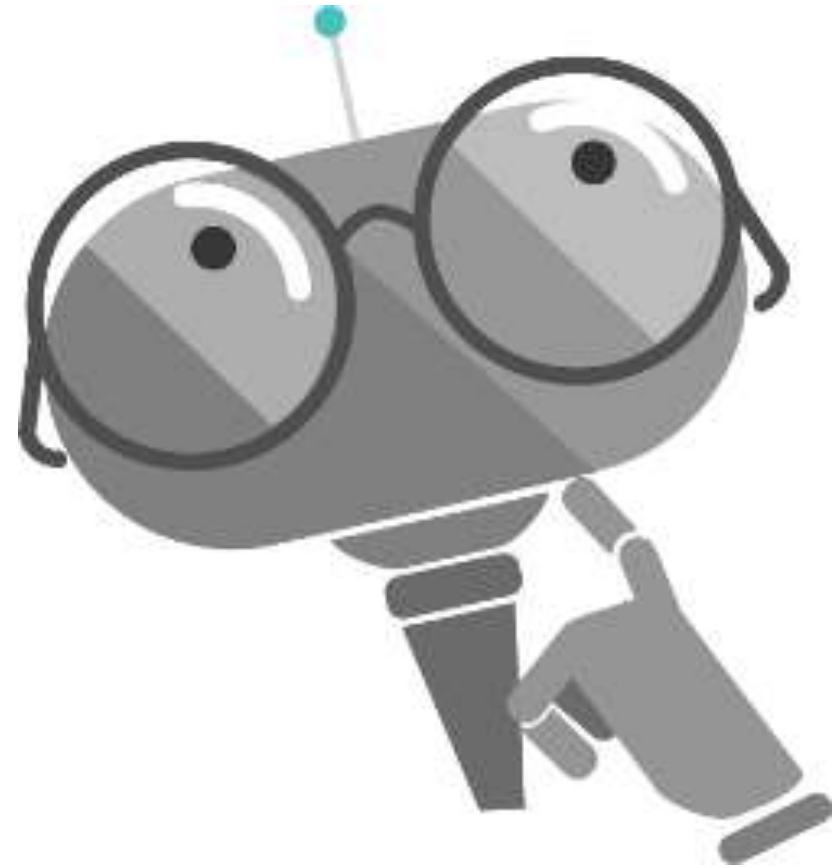


- Language detection
- Translation
- Natural language search
- Similarity





- Provide End-User Chat
- QnA Maker
- Custom Speech Engine
- Rules Building / Parsing
- Powershell Extensions

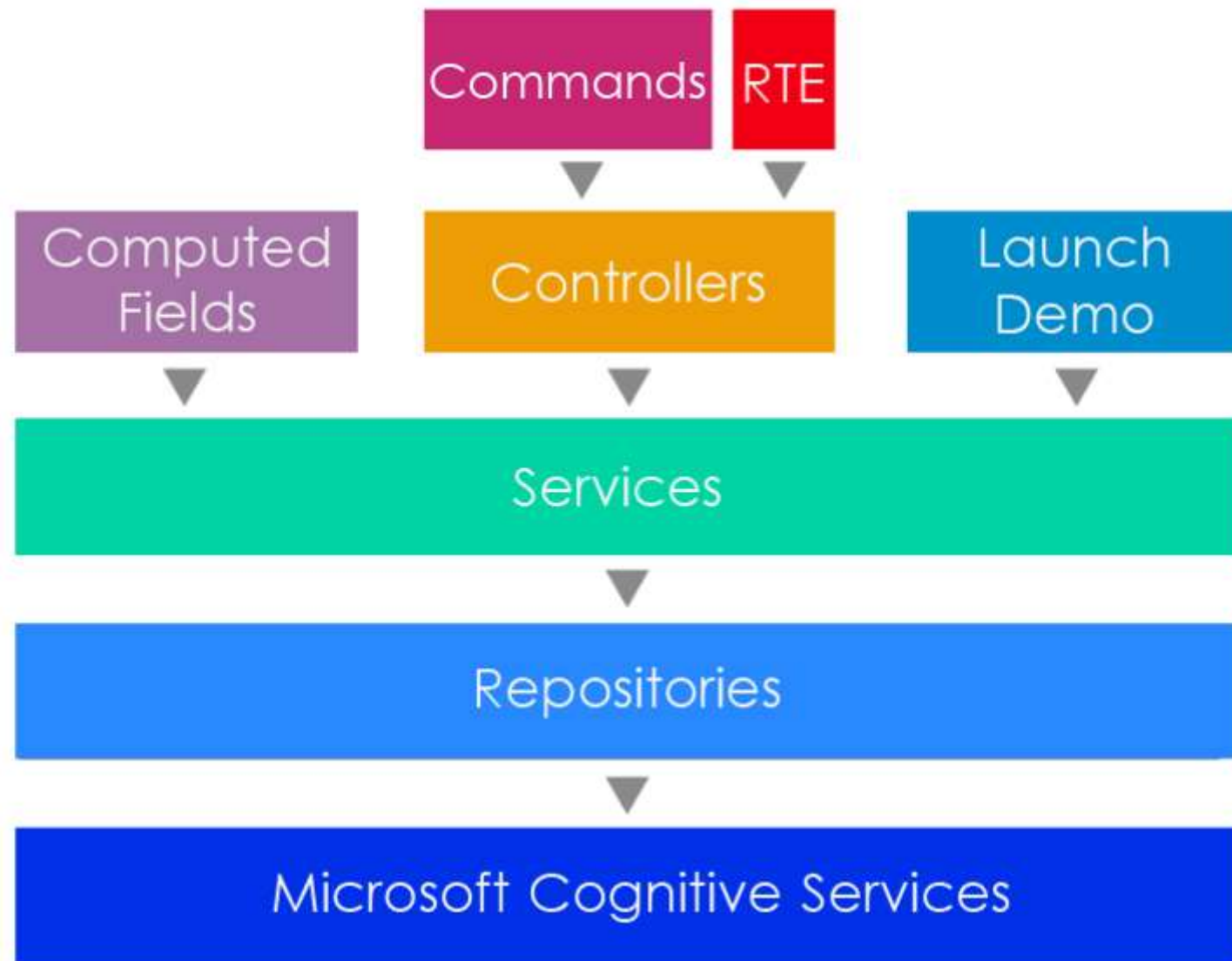


- Better Engage Customers
- Customize Rules Engine
- Commerce Server
- Content Selection





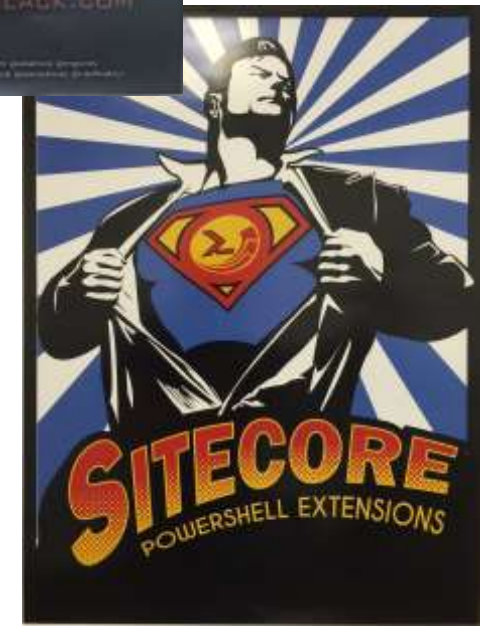
# Demo Tiempo!



- Community Feedback
- Better Analysis Storage
- Marketplace Module / Nuget
- Integrate with Rules Engine
- Media Framework, Commerce Connect
- Custom Models (CNTK)









<https://github.com/markstiles/SitecoreCognitiveServices>



<https://markstiles.net/blog>



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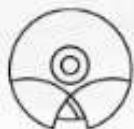


@mark.stiles





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That You Want to  
See In The World.



Macaw



POSSIBLE



# Thank you!